



**Spring 2018** 

# Message from Chief Mark Velez:

I began with the Palos Verdes Estates Police Department as a non-sworn service officer doing parking enforcement. I quickly realized this was a special City-one where the residents and police worked well together and waved when they saw each other. I took several ride-alongs with seasoned police officers and was surprised that they knew every inch of the City. As they told me the history of people we met and houses we passed, I realized I wanted to spend my career here. I am continually amazed by the scope and depth of the police department's involvement with the City and how much the residents value the department. Events such as the 4th of July Celebration, Harvest Festival and National Night Out exemplify these relationships. Over the years, I have developed my own knowledge of people and places, which I have passed



on to new officers, and now draw upon my years of service to lead the police department as your Police Chief. This next year you will see many changes and enhancements, as I address several key areas, including: merging the concepts of community based policing and problem orientated policing to become more responsive and efficient; improving our disaster readiness; and reaching out to our youth. My leadership style is based on relationships, transparency, fiscal responsibility and trust. As a department, we will be professional and engaging, while focusing on reducing crime, enforcing traffic laws and resolving quality of life issues. When you see me, or any officer in the community, please introduce yourself. Feel free to visit our website <a href="https://www.pvestates.org">www.pvestates.org</a> to view our services, programs and volunteer opportunities. Please see the reverse page for the different ways you can connect with us on social media. Thank you for your support, and I look forward to working together! Editor's note: Chief Mark Velez was promoted from Captain on January 11, 2018, after nearly three decades of service with the Palos Verdes Estates Police Department.

## **Upcoming Special Municipal Election on April 10, 2018**

At the January 10, 2018 City Council meeting, the City Council adopted a resolution calling for an election on April 10, 2018. On the ballot is Measure E, a nine-year parcel tax that will generate approximately \$5 million that can be used only to pay for the Palos Verdes Estates Police Department. Sample Ballots were mailed out beginning March 1st and Vote-by-Mail and Permanent Vote-by-Mail Ballots were mailed out beginning March 12th. For information on poll locations and all other election-related information please visit the City's website: www.pvestates.org/elections. You may also contact the City Clerk at cityclerk@pvestates.org or (310) 378 – 0383.

## **City Council Appoints Members of the Finance Advisory Committee**

The City Council received 33 applications for the newly-created Finance Advisory Committee, which is intended to address long range fiscal forecasting and financial strategy. The number of applications is a strong testament to residents' investment in our community and willingness to volunteer their time and expertise. This enthusiasm for service is part of Palos Verdes Estates' unique character; making the selection of only five committee members very difficult.

The Finance Advisory Committee will meet quarterly. For information on the Committee's role, members and meetings, please visit the Committee's web page: <a href="https://www.pvestates.org/financeadvisorycommittee">www.pvestates.org/financeadvisorycommittee</a>.

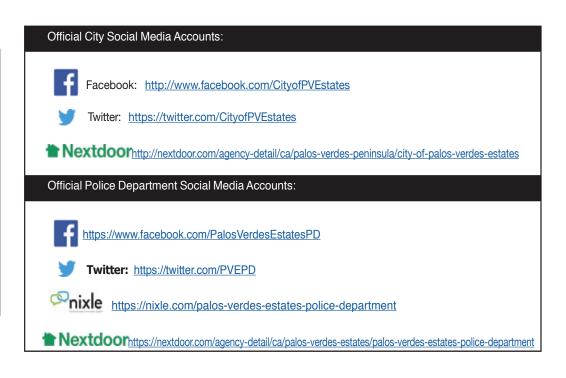
#### Are You Up for the Adopt-a-Tree Challenge?

For many years the City Tree Bank has been in place to collect payments when requests are authorized for public trees to be removed without replacement. This year, the City is asking residents to work together in finding locations for trees to be planted along City streets. Our City has lost many trees due to tree damage, disease, drought, old age and removal. The planting of new trees will help to maintain Palos Verdes Estates' urban forest. The City's Adopt-a-Tree initiative provides an opportunity for residents to request a designated street tree be planted in the parkway in front of their home. A resident who adopts a tree accepts responsibility for watering and care in the tree's early life. For this reason, it is important the tree be located in front of, or adjacent to, the applicant's home. Help us achieve the goal of planting 50 trees by April 27, 2018, in recognition of National Arbor Day. For more information and an application, visit: <a href="http://www.pvestates.org/community/adopt-a-tree-program.">http://www.pvestates.org/community/adopt-a-tree-program.</a>

#### **Upcoming Dates**

<b>Event Date</b>	Event Details
March 26,	Last Day to Register to Vote for
2018	the April 10, 2018 Election
April 10,	Election Day
2018	City Council meeting canceled
April 11, 2018	City Council meeting scheduled
April 24,	City Council meeting and
2018	Council reorganization
May 12,	Curbside Bulky Item and
2018	E-Waste Collection Event
City Hall Closures	Monday, May 28, 2018 Memorial Day Wednesday, July 4, 2018 Independence Day

For more information, please call (310) 378-0383 or visit www.pvestates.org.



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