



# Newsletter

October 2011

## Judy Smith Appointed as New City Manager



the past 16 years, as Assistant City Manager, Finance Director, City Clerk, Risk Manager and most recently as the Acting City Manager.

Having earned her Masters in Public Administration from the University of Pittsburgh, Ms. Smith began her public service career in Pennsylvania. There, she was a performance auditor in the controller's office for the City of Pittsburgh, and Finance Director for the Borough of Forest Hills. After moving to California, she was employed as management analyst for the City of Beverly Hills, and then as Finance Director for the City of Rolling Hills Estates, before moving to Palos Verdes Estates in a similar capacity.

At its August 9, 2011 meeting, the City Council of Palos Verdes Estates announced the appointment of Judy Smith as City Manager. Ms. Smith has served the City of Palos Verdes Estates for

## ABC's of the City's Development Process- An Informational Forum

The City will host an evening forum with the Palos Verdes Estates Planning and Building Departments' staff. The Planning Director will provide a brief presentation and key staff members will be available to answer questions. A focus of the evening will be the process involved in building or adding to a home in our City, including the Neighborhood Compatibility process. A member of the Palos Verdes Homes Association will also attend to answer questions regarding Homes Association

processes, including those of the Art Jury. All residents, contractors, architects and members of the public are invited to attend to learn about these departments and processes, and to ask questions. The forum will be held **Thursday, November 17, 2011 at 7:00 p.m.** in the Council Chambers at City Hall.

We are committed to help our residents navigate the rules and policies that protect the character of our city. Please call (310) 378-0383 if you have any questions.

### Palos Verdes Estates City Council

- Mayor..... John Rea
- Mayor Pro Tem..... George F. Bird, Jr.
- Councilmember..... Rosemary Humphrey
- Councilmember..... James F. Goodhart
- Councilmember..... Ellen Perkins
- Website: [www.pvestates.org](http://www.pvestates.org)
- Email City Hall at [CityClerk@pvestates.org](mailto:CityClerk@pvestates.org)

Regular City Council meetings are held the second and fourth Tuesday of the month at 6:30 p.m. for study and closed session and 7:30 p.m. for the regular agenda. Regular Planning Commission meetings are held the third Tuesday of each month at 6:30 p.m. The Parklands Committee meets the second Monday of the month at 7:30 p.m. The Traffic Safety Committee meets the second Wednesday of the month at 4:00 p.m.

Meetings are held in Council Chambers - 340 Palos Verdes Drive West. All agendas for City Council, Committee and Commission meetings are posted on the City Hall bulletin boards at least 72 hours before the meeting. For more information call City Hall at (310) 378-0383. Fax: (310) 378-7820



## Know Your Disaster District - Malaga Cove And Bottled Water Preparedness Event Saturday, November 5th from 10 a.m. - noon

*This is the first in a series of articles and events that will highlight each of the City's six disaster preparedness districts. At each event there will be an opportunity to meet district volunteers and purchase emergency bottled water supplies directly from Sparkletts Water Company.*

As a result of Hurricane Katrina, disaster experts have revised the standard for food/water supplies needed for personal emergency preparedness. While the previous standard was 3 days (72 hours) of supplies, the new minimum recommended standard is 10 days of supplies with emergency water supplies recommended at one gallon/person/day.

To aid Palos Verdes Estates residents in maintaining an ample supply of drinking water, the City of Palos Verdes Estates, in collaboration with Sparkletts Water Company, is holding its first ever "Bottled Water Sales Day" on November 5, 2011 from 10:00 a.m. to 12:00 p.m. (noon) at the Malaga Cove Elementary School parking lot (375 Paseo Del Mar) adjacent to our Disaster District Program (DDP) emergency cache container site. A Sparkletts Water Company representative will be on hand to answer questions and display samples of 1, 3, and 5 gallon water bottles and storage racks. Residents will be able to purchase their emergency water supplies and racks at a discounted rate. The Sparkletts Water Company has also agreed to replace water bottles, also for a reduced price, as they reach their expiration date every two years, on an ongoing basis. The Sparkletts representative will also be able to answer questions regarding suitable storage locations as well as pricing.

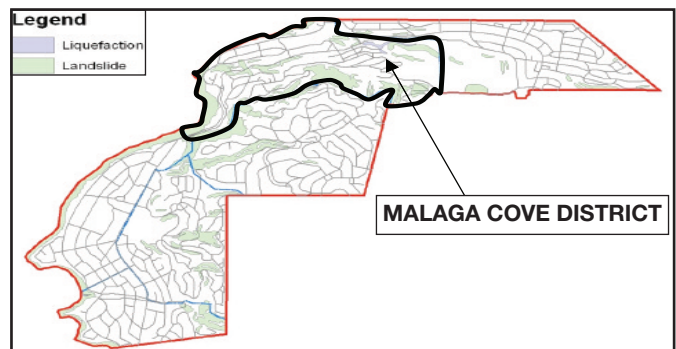
Also, on November 5<sup>th</sup>, Palos Verdes Estates residents will have the opportunity to learn more about the Malaga Cove Disaster District, including meeting our Malaga Cove DDP leadership team members and viewing the cache container of emergency equipment. For over four years, the Malaga Cove Disaster Preparedness Team has been learning, planning, developing, and expanding our preparedness program.

All of its key members are Malaga Cove neighbors who have received formal Community Emergency Response Team (CERT), Red Cross CPR (First Aid and Sheltering) and Amateur Radio communications training, as well as numerous other trainings in disaster preparedness.

Over the past few years, these leaders have also participated in home education programs, hosted by residents who invited friends and neighbors to discuss disaster readiness. The Malaga Cove Disaster District Program Team is comprised of the following leaders:

Steve Friedrich, DDP Coordinator  
(lower Malaga Cove)  
Oscar Wait, a City of Los Angeles Fire Fighter  
(upper Malaga Cove)  
Phil Solomita (lower Malaga Cove)  
Valerie Beranek (upper Malaga Cove)  
Gianinna Kumagai (upper Malaga Cove)  
Georgiann Keller (lower Malaga Cove)  
Valerie Gorsuch (lower Malaga Cove)

There are also many other residents (retired doctors, psychiatrists, nurses, psychologists, etc.) who have offered to assist in the event of disaster. If you are a Malaga Cove resident with medical experience and would like to be added to our database as a volunteer, please email Steve Friedrich at [sfriedrich@cox.net](mailto:sfriedrich@cox.net).



For questions about this event, or the DDP, please contact Police Department Community Relations Officer, Laurie Slawson, at (310) 378-4211. Please don't miss this great opportunity. We look forward to seeing you there!

# Edgeline Striping on the Roadways



Edgeline striping is a common traffic calming technique to reduce speeds on a street by visually narrowing the roadway. The stripes are established so that the width between the stripes is enough to have two lanes of traffic (on a roadway with two lanes of traffic). In most cases, the width is 22 feet, for two 11-foot wide lanes. Edgeline striping does not create any restrictions for use of the roadway and the striping may be crossed by vehicles. Please note that Palos Verdes Estates does not have bike lanes and the part of the roadway between the white line and the edge of the road is not intended to be a designated bike lane. The Police Department does not have any other regulations that pertain to the striping.

## Council Agendas Available

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To enhance service to residents, City Council agendas are posted at City Hall, 340 Palos Verdes Drive West and the Golf Club Pro-Shop, 3301 Via Campesina, and agendas and related materials are placed at the Malaga Cove Library, 2400 Via Campesina, by the Saturday morning preceding the Tuesday evening City Council meeting. Agenda and staff reports are also available online on the City website at [www.pvestates.org](http://www.pvestates.org). If you are interested in receiving the Agenda via email, please subscribe; click on “Join E-News” on the homepage.



## Air Traffic Noise Complaint Contacts

To help reduce the noise pollution brought on by air traffic over the Peninsula skies, residents have the ability to report complaints to local airports. Please make note of the most recent contact information for air traffic noise complaints:

### LAX

Phone: (424) 64-NOISE  
66473

*LAX Noise Complaint area code has now changed from (310) to (424)*

Online: <http://lax.webtrak-lochard.com>

### Torrance

Phone: (310) 784-7950

Online: [www.torranceca.gov/airport](http://www.torranceca.gov/airport)

### Long Beach

Phone: (310) 544-5218

Online: <http://webtrak.bksv.com/lgb>



# Preserve and Reduce Water

The City of Palos Verdes Estates sees water as a valuable public resource that must be protected against waste and unreasonable use. In December 2010, the City adopted an ordinance (**Municipal Code Chapter 18.50 “Water Conservation Landscaping”**) to ensure that we, as a City, continue to do our part to preserve water. Now that the fall and winter months are upon us, the urgency to conserve water often diminishes. We need to remember that water conservation is a year round requirement.

Specialists in the field of irrigation systems have estimated that up to 50 percent of residential irrigation water use goes to waste due to variable winds, evaporation, broken or improperly placed sprinkle heads, or simply overwatering.

Runoff due to excessive watering carries fertilizers, pesticides and various types of sediment into the storm drain system, which damages our environment. In addition, excessive and constant runoff causes asphalt erosion on our City streets, which costs the City money and diminishes the streets’ appearance. City personnel proactively inspect and document any excessive amount of overspray or runoff stemming from improper irrigation systems. If you receive a notice regarding runoff or overspray, please consider the following solutions:

- Adjust your irrigation timer to prevent excessive runoff.
- Adjust or replace broken sprinkler heads to prevent overspray and runoff.
- Consider installing a more highly efficient irrigation system.

Lastly, please follow these general tips to help preserve and reduce water:

1. Connect a shut-off nozzle to your hose so water flows only when needed.
2. Use micro and drip irrigation as much as practical and always use separate zones for beds and turf.
3. Don’t overwater your lawn.
4. Don’t water your street or driveway. Position your sprinklers so water lands on plants and shrubs, not paved areas.
5. Check irrigation heads weekly for broken or misdirected sprinklers.
6. Check irrigation clocks and timers weekly/monthly for changes due to power outages.
7. Know how to shut off your irrigation system during rainy days.

## LA City Attorney, Carmen Trutanich to Speak At Neighborhood Watch Annual Meeting

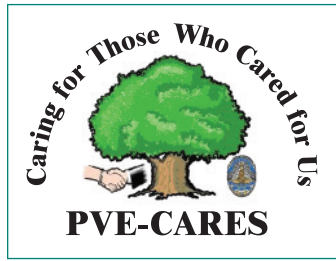


PVE Neighborhood Watch is proud to announce that LA City Attorney Carmen “Nuch” Trutanich has been selected to speak at their **Annual Meeting** on **Sunday, Nov. 20, 2011** from **5:30 – 7:30 pm**. The

meeting will be held inside the PVE City Hall Council Chambers. All residents are invited to come and hear Mr. Trutanich speak on the benefits and partnership of Neighborhood Watch and Law Enforcement, including his journey through the California legal system. The program will end with a Q & A and refreshments.

To reserve your seat please RSVP to Community Relations Officer, Laurie Slawson at 310-378-4211 or by email at [lslawson@pvestates.org](mailto:lslawson@pvestates.org)

# Senior Awareness & Health Fair



**P V E - C A R E S**  
(Community Assistance and Resources for the Elderly and Seniors) is proud to announce that its 6<sup>th</sup> Annual Senior Awareness/Health Fair

will be held **Friday, October 21, 2011 from 10 a.m. to 1 p.m.** at the Neighborhood Church located at 415 Paseo Del Mar.

This year's fair will once again feature **FREE** flu shots for seniors, other medical screenings, local resources available to seniors, music by Chaussee's Big Band and a drawing for prizes. Lunch will also be served to all in attendance.

In addition, we will be collecting expired or unused medications. As a new addition this year, there will be a truck from Shred-It available for all that attend. This service provides you the opportunity to shred documents that you've been meaning to destroy. There will be a limit of ten boxes (banker size – 10x12x15) per person. The Shred-It event ends at 12 p.m. noon, so be sure to visit the exhibit early!

The day promises to be both informative and festive, so mark your calendar now! As always, a special thanks to the Neighborhood Church for allowing the use of their facility in order to hold this great event for our seniors. See you on October 21<sup>st</sup>!

## Know the City's Website ([www.pvestates.org](http://www.pvestates.org)) – City Clerk

We encourage you to learn more about the City and its operations by navigating the City's website at [www.pvestates.org](http://www.pvestates.org). As a starting point, the City Clerk's page offers a direct insight to City Council and recordkeeping processes. On the City Clerk's page, you may access City Council Agendas and Minutes from past meetings. Additionally, election information and voter registration information can be found. Also available, is a link to the City's Municipal Code, so viewers are able to search City ordinances. For those seeking to request public documents, the process and Records Request form is listed. Many answers are already addressed in the FAQ section of the site; however, should you need further information, please contact Deputy City Clerk, Vickie Kroneberger, at (310) 378-0383 ext. 2251.

The screenshot displays the City of Palos Verdes Estates website. The header includes the city name and navigation links: HOME, ABOUT PVE, CITY GOVERNMENT, DEPARTMENTS & SERVICES, and I WANT TO... with a search bar. The main content area is titled 'City Clerk' and provides information about the office's responsibilities, including maintaining official records, preparing City Council agendas, and handling public records requests. A sidebar on the left lists navigation options like 'City Clerk', 'City Council Agenda & Minutes', and 'Public Records Request'. A right sidebar shows an 'EVENTS' section with links to recent City Council meetings. At the bottom, there is a note about free viewers for documents and icons for various software applications.



## Energy Upgrade California – Important Update

The Energy Upgrade California in LA County program is now offering rebates and incentives of up to \$8,000—in addition to savings on monthly utility bills. For more information about qualified

upgrades and available incentives, program guidelines and finding a participating contractor, visit [www.energyupgradeca.com/LA County](http://www.energyupgradeca.com/LA County) or call 1-877-785-2237 **before** beginning any upgrade work.

## Halloween Tips – Stay Safe!

Stay safe this Halloween by sharing these tips with your loved ones:

- Only visit well-known neighborhoods at homes that have a porch light on.
- Do not trick or treat alone. Go with parents, a known adult or friends.
- Be cautious of strangers and animals unknown to you.
- Never enter a stranger's home or car.
- Make sure your costume lets you see and hear perfectly. You need to be able to watch and listen for cars.
- Make sure your costumes and shoes fit well in order to prevent tripping, entanglement or contact with flame.
- Obey all traffic and pedestrian regulations. Don't assume the right-of-way and never run across a street.
- Never consume unwrapped food items or open beverages.
- Make sure adults thoroughly check all treats to be eaten before they are consumed.
- Immediately report any suspicious or unlawful activity to the Police Department at (310) 378-4211.

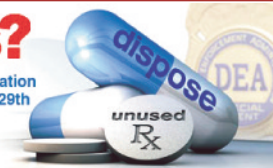


Have a Happy and Safe Halloween!

### Got Drugs?

Turn in your unused or expired medication for safe disposal Saturday, October 29th

LIVING DRUG FREE  
RED RIBBON WEEK  
October 23 - 31



### NATIONAL TAKE BACK INITIATIVE

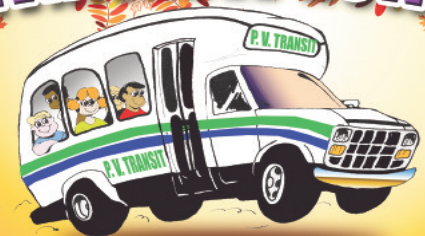
Turn in your unused or expired prescription or over-the-counter medication for safe disposal.

Saturday, October 29th, 10:00 AM – 2:00 PM

at

Palos Verdes Estates Police Department  
340 Palos Verdes Drive West

AVAILABLE NOW!



PV TRANSIT FALL BUS PASSES

FOR MORE INFORMATION CALL: (310) 544-7108

Check our website for bus schedules and bus pass application:  
[WWW.PALOSVERDES.COM/PVTRANSIT/](http://WWW.PALOSVERDES.COM/PVTRANSIT/)



# Conserve Energy at Work and at Home

*H*elping to save energy at work and at home can also help you save money! Follow these no-cost tips, provided by Southern California Edison, to help you reduce energy today:

## At Work:

- ✓ Turn off your screen savers. Although, we think that screen savers reduce energy use, they waste power by keeping your computer active. Instead of a screen saver, set your computer to go into sleep mode to turn off your monitor after 10 minutes.
- ✓ Turn off coffee pots, radios and other equipment when not in use.
- ✓ At the end of the work day, turn off all equipment, including monitors and printers.
- ✓ Turn off office lighting and try to utilize the natural light coming in from your window.
- ✓ Turn off all unnecessary lighting. Often areas are over lit.
- ✓ Print two-sided whenever possible.

## At Home:

- ✓ Inspect air filters before heating or cooling seasons. Dirty filters restrict air flow and can increase energy costs.
- ✓ Use timers, motion detectors and occupancy sensors to control lighting use, wherever possible.
- ✓ Run your dishwasher and clothes washer only when completely full to avoid the energy waste associated with several, smaller loads.
- ✓ Use your washing machine and dishwashers in the evening when temperatures are lower and the demand of electricity is lower.
- ✓ When replacing pool equipment, consider installing an energy-efficient pool pump motor.
- ✓ Use a timer to run pool filtering and sweeping during off-peak hours (before noon and after 6 p.m.).

To learn more about energy efficiencies in your home or office, please visit or call:

South Bay Environmental Services Center	<a href="http://www.sbesc.com">www.sbesc.com</a>	310-371-7222
Southern California Edison	<a href="http://www.sce.com">www.sce.com</a>	800-736-4777
SCE Home Energy Efficiency Survey	<a href="http://www.sce.com/homesurvey">www.sce.com/homesurvey</a>	800-278-8585
Energy Star®	<a href="http://www.energystar.gov">www.energystar.gov</a>	888-STAR-YES

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**Malaga Cove Library Book Sale**

**October 21 & 22      November 18 & 19**

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**City of Palos Verdes Estates**  
340 Palos Verdes Drive West  
Palos Verdes Estates, California 90274

**PRSRT STD**  
U.S. Postage Paid  
Palos Verdes Peninsula,  
California  
Permit #137

**ECRWSS**  
**Postal Customer**  
**Palos Verdes Estates, CA 90274**

***City Hall will be closed the following Holidays:***

*Monday, October 10<sup>th</sup> in observance of Columbus Day*  
*Friday, November 11<sup>th</sup> in observance of Veterans Day*  
*Thursday, November 24<sup>th</sup> & Friday, November 25<sup>th</sup> in observance of Thanksgiving*

CITY OF PALOS VERDES ESTATES

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