



Newsletter

June 2011



The Background of PVE's Disaster District Program (DDP)

During a 1980's California wildfire, a Ventura County Fire Chief unified his command by inviting leaders of each of the involved agencies to his Command Post. This was not common practice in those days; however, since the wildfire was immense (including 3 counties and dozens of municipalities) the fire chief decided to bring decision makers from all the various agencies under one roof, forming the first unified incident command.

This new unified incident command management system worked extremely well. It was an overwhelming improvement in the efficiency and effectiveness over the prior system. It worked so well, in fact, the State of California adopted it as the basis for SEMS (Standardized Emergency Management System) a State mandated emergency management system, created in the early 1990's. The City of Palos Verdes Estates adopted SEMS as its official disaster management system in 1997 and began to train and practice using it for disaster management.

Following the attack on the World Trade Center in New York City, the federal government began serious consideration of standardizing disaster management, nationwide. Using California's SEMS as a foundation, the plan was modified by adding proven aspects derived from other state systems. This ultimately gave birth to NIMS (the National Incident Management System). The City of Palos Verdes Estates adopted NIMS as its official disaster management system by resolution in 2005.

Disaster Management in Palos Verdes Estates

Since adopting NIMS, we have actively improved our disaster readiness. All required City employees have received pertinent training. Our City Emergency Operating Center (EOC) has been updated with equipment and supplies. We have conducted several table top drills to better familiarize employees and fully activated our EOC with two training drills. Additionally, the City Council adopted a resolution permitting the City to pre-designate vendors in a disaster. This will abbreviate the process of acquiring big equipment items such as cranes, tractors, debris removal equipment and the like.

..... Continued to page 2

Palos Verdes Estates City Council

Mayor..... John Rea
Mayor Pro Tem..... George F. Bird, Jr.
Councilmember..... Rosemary Humphrey
Councilmember..... James F. Goodhart
Councilmember..... Ellen Perkins
Website: www.pvestates.org
Email City Hall at CityClerk@pvestates.org

Regular City Council meetings are held the second and fourth Tuesday of the month at 6:30 p.m. for study and closed session and 7:30 p.m. for the regular agenda. Regular Planning Commission meetings are held the third Tuesday of each month at 6:30 p.m. The Parklands Committee meets the second Monday of the month at 7:30 p.m. The Traffic Safety Committee meets the second Wednesday of the month at 4:00 p.m.

Meetings are held in Council Chambers - 340 Palos Verdes Drive West. All agendas for City Council, Committee and Commission meetings are posted on the City Hall bulletin boards at least 72 hours before the meeting. For more information call City Hall at (310) 378-0383. Fax: (310) 378-7820

The Background of PVE's Disaster District Program (DDP)

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With all these tools and training, you may wonder, “How will a disaster be managed in the City of Palos Verdes Estates?”

On the occasion of a catastrophic event, Command Posts will be established to manage individual incidents throughout the City. These will most likely be manned by police first responders and sworn Disaster Service Workers. As command posts are established, the City Manager will be apprised of the situation and, if appropriate, activate the EOC. If the City Manager so determines, he must first declare a State of Emergency (such declaration by the City Manager must be ratified by City Council within 7 days). Immediately following the City Manager's declaration, he will activate the EOC by summoning designated staff members to City Council Chambers. These assigned staff members will have responsibilities in accordance with individual fields of expertise.

As the City works toward readying itself for a major disaster, we have also developed a Disaster Service Worker program to identify, swear-in, train and protect members of the community. These disaster workers will support response and recovery operations and the DDP (Disaster District Program) to ensure operations are parallel with the City plan. The City has posted over 50 pages of detailed disaster prep education information on the Disaster Preparation link of the City website found at www.pvestates.org. There you will find more information about the City's plan and a recommended individual readiness plan for you and your family.

If you have questions, or would like to learn more about getting involved, please contact Community Relations Officer Laurie Slawson at (310) 378-4211 or by email at lslawson@pvestates.org.



Summer Safety Tips

With summer quickly approaching the City would like to remind you and your family to enjoy and celebrate the warm weather safely with these tips:

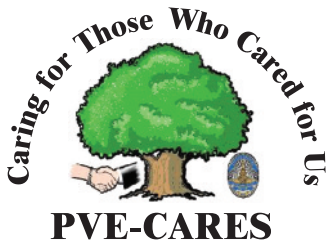
- Always wear protective gear (helmet, knee and elbow pads) when riding a bike or scooter, rollerblading or skateboarding.
- Stay safe in the sun (and clouds) by wearing sunscreen of at least an SPF 15. Be sure it protects against both UVA and UVB rays. Remember, sun rays are the most intense between the hours of 10 a.m. and 4 p.m.
- Stay hydrated! Drink plenty of hydrating fluids throughout the day. In extreme temperatures, intensive activity should be kept to a minimum.
- Always supervise children in, or around, water. Infants and toddlers should be within an arm's reach from an adult who can swim.
- Be aware of an increase in ticks, fleas and mosquitoes. Wear repellent with a low concentration of DEET and spray on the outside of clothing and on unbroken skin.
- Remove all flammable hazards, such as dead brush and vegetation, around your home and property.
- If you have a fire hydrant on your property, be sure to clear the area surrounding the hydrant to ensure easy access.

Have a happy and healthy summer!

PVE-CARES Upcoming Events

*P*alos Verdes Estates Community Assistance and Resources for the Elderly and Seniors (PVE-CARES) is a unique program created by the PVE Police Department to assist in “Caring for Those Who Cared for Us.” Any PVE resident age 65 and older, or any “dependent adult” age 18 to 64, may register for PVE-CARES. A dependent adult is defined as anyone with physical or mental limitations that restrict one’s ability to carry on normal activities or to protect rights.

PVE-CARES offers many resources to help senior residents prepare to stay safe and independent in their homes. As part of their service, PVE-CARES is pleased to announce the following upcoming events:



Thursday, June 23
4:30 p.m.– 6:00 p.m.
 Chaussee’s “Big Band”
 Lunada Bay Park

Thursday, September 15
10:00 a.m.– 1:00 p.m.
 “Taking Care of You”
 Featuring Doctor’s from Providence Little Co. Mary
 Hospital
 Palos Verdes Golf Club

Friday, October 21
10:00 a.m.- 1:00 p.m.
 Annual Senior Health Fair
 Neighborhood Church

For more information on the PVE-CARES program, please contact Captain John Eberhard of the PVE Police Department at (310) 378-4211.

Council Agendas Available

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To enhance service to residents, City Council agendas are posted at City Hall, 340 Palos Verdes Drive West and the Golf Club Pro-Shop, 3301 Via Campesina, and agendas and related materials are placed at the Malaga Cove Library, 2400 Via Campesina, by the Saturday morning preceding the Tuesday evening City Council meeting. Agenda and staff reports are also available online on the City website at www.pvestates.org. If you are interested in receiving the Agenda via email, please subscribe; click on “Join E-News” on the homepage.

Malaga Cove
Library Book
Sale

June 17 & 18
July 15 & 16

City of Palos Verdes Estates

Southern California Veterinary Vaccine Clinic (SCVVC) and
Los Angeles County Department of Animal Care & Control

DOG & CAT VACCINATION CLINIC



Thursday, July 14, 2011
6:00 pm – 7:30 pm
PVE City Hall parking deck



DOG VACCINE PRICES (cash only):

- | | |
|-----------------|---------|
| ▪ Rabies | \$10.00 |
| ▪ 4-in-1 (DHPP) | \$16.00 |
| ▪ Bordetella | \$13.00 |

AVID MICROCHIP for DOGS:

- No charge by the County of L.A. Dept. of Animal Care & Control to LA County residents.
- "AVID" microchip national registration is available for a fee of \$6.00 (pay by contacting PETtrac directly).

CAT VACCINE PRICES (cash only):

- | | |
|----------------------|---------|
| ▪ Rabies | \$10.00 |
| ▪ "Purevax" Rabies * | \$20.00 |
| ▪ FVRCP | \$16.00 |
| ▪ FELV | \$18.00 |

* Purevax is a non-adjuvant vaccine which helps reduce the risk of a cat developing sarcomas from the Rabies vaccine.

AVID MICROCHIP for CATS (cash only):

- \$28 (Includes the PETtrac Registration & Lifetime Monitoring) through SCVVC.

Dogs must be on a leash!

Cats must be in carriers!

PVE DOG LICENSE RENEWAL

for July 2011 thru June 2012

City Hall will be open during these hours if you would like to renew your dog's license. Cash, check (payable to "City of PVE"), VISA or Mastercard accepted. You will need a copy of the dog's current rabies certificate (it must be **valid through June 30, 2012**), and/or the certificate of sterilization.



Fees:

- | | |
|--------------------------|---------|
| ▪ Spayed or Neutered | \$12.00 |
| ▪ Unaltered | \$24.00 |
| ▪ Late fee after 8/31/11 | \$10.00 |

Dogs must be on a leash and accompanied by an adult at all times.

The City does not require a license for cats.

We look forward to seeing you & your pets!

Annual National Night Out is Tuesday, August 2, 2011



One of the largest events held annually in our city is the Neighborhood Watch National Night Out (NNO) scheduled this year for **Tuesday, August 2, 2011 from 6:00 – 9:00 p.m.** Law enforcement and emergency

first responders join their community to celebrate a night off from crime. This event is held nationally in all 50 states including Canada, Puerto Rico and U.S. military bases around the world; all held annually on the first Tuesday in August.

The Mayor, City Council members, City Manager, Police Chief and Captains, and other police and fire personnel, as well as your Neighborhood Watch board members attend block parties held throughout the City.

This is a fun family event where adults and kids look forward to the caravan of black and white patrol cars and fire trucks as they arrive at each party. Officer McGruff (crime dog in uniform) will be on hand to take pictures and pass out goodie bags to the children.

We are lucky to have a strong resident volunteer base in the City of Palos Verdes Estates, and each year we receive more offers to host block parties than we can handle. To ensure that the caravan is able to attend each party, it is encouraged that the total number of parties do not exceed a limit of 12. If you would like to host a party, please consider consolidating with other interested hosts in your area so that your party can be part of the caravan tour. There is no limit to the number of neighbors you may want to invite to your NNO event. Party hosts offer their homes and yards to hold these enjoyable neighborhood gatherings.

If you are interested in hosting a party in your neighborhood, please contact the Community Relations Officer, Laurie Slawson, early! Historically, there are 3 or 4 parties held in each neighborhood (Valmonte, Malaga Cove, Montemalaga and Lunada Bay).

Mark your calendars now! For more information, please contact, Community Relations Officer, Laurie Slawson, at (310) 378-4211, or email her at lslawson@pvestates.org.



Get the best introduction to equine education at the Palos Verdes Pony Camp! Campers not only learn the fundamentals of safe riding skills, but also increase their self confidence as they learn about the physical care of the horse. Camp is for riders of all levels and special attention will be given to each individual's level of experience.

Summer Camp Sessions:

Run Tuesdays - Fridays for 8 weeks with 2 week breaks.

SESSION 1 June 21 thru June 24	SESSION 5 July 26 thru July 29
SESSION 2 June 28 thru July 1	SESSION 6 Aug 2 thru Aug 5
BREAK WEEK July 5 thru July 8	BREAK WEEK Aug 9 thru Aug 12
SESSION 3 July 12 thru July 15	SESSION 7 Aug 16 thru Aug 19
SESSION 4 July 19 thru July 22	SESSION 8 Aug 23 thru Aug 26

Summer Camp Fees:

Half-Day: \$275 (Residents)
\$295 (Non-residents)

Summer Camp Hours:

Morning Session:
Tues - Fri 9am - 12pm

To register by phone or email

Call Erin at 310.634.8969
Email: erinisom1@yahoo.com

4057 Via Opata, Palos Verdes Estates, CA 90274



2011 Independence Day Celebration

The Palos Verdes Independence Day Committee will celebrate the 50th year of the annual 4th of July Independence Day Celebration on Monday, July 4th on the Malaga Cove School grounds in Palos Verdes Estates. The festivities begin at 9:30 a.m. Activities will feature live patriotic music, a decorated bicycle parade for children, Jim Gamble All American puppet show, an apple pie contest and fun family games. This event is free and open to all ages.

The committee is pleased to announce that Lt. Col. Jason Morris, Battalion commander of the 3rd Battalion, 5th regiment will serve as the guest speaker. As part of the celebration, Lt. Col. Morris will receive the *2011 Kenneth T. Norris, Jr. Heritage of Freedom Award*. The award is bestowed each year on an individual who has made a significant contribution to freedom.

Additionally, Harlyne J. Norris will be honored with the Van Dine Family Americanism Award. This award is given each year to a peninsula resident who has contributed to the quality of life in America. As Chairman of the Norris Foundation, which was

founded in 1963 by her late in-laws, Eileen and Kenneth T. Norris, Harlyne Norris has continued to fund numerous charitable organizations.

For the event's schedule and more information on the event and how to support it, please visit www.pvjuly4.org.



This year's Independence Day Celebration Chair Devon Hardwick with Uncle Sam. Devon is the daughter of the founders of the Fourth of July Celebration Bryan and Dennise Hardwick. Photo by Mary Jane Schoenheider.

Identity Theft Tips

Identity theft may be considered one of the “silent” thefts because you don’t see or hear the crime until after it’s been committed. Criminals can steal your identity by forging your signature, using your credit card number for an online purchase, or applying for a new credit card by using your name and social security number. These are just a few of the ways your identity can be compromised.

Safeguard Your Identity - Your identity is one of your most valuable assets. Identity theft is the misuse of another individual’s personal information to commit fraud. Today, 1 out of every 10 Americans is the victim of identity theft, many of them unsuspecting senior citizens. This guide provides a

few easy ways to help you keep your good name intact and avoid the inconvenience and expense of identity theft.

JUST THE FACTS

Your personal information that criminals are most interested in:

- Name, address and phone number
- Date of birth
- Social Security Number (perhaps the most valuable piece of information for a thief)
- Driver’s license number
- Credit card information
- Bank account information
- Mother’s maiden name

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Identity Theft Tips

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TRAVEL LIGHT

- Do not carry your Social Security card in your wallet. Only carry identification you absolutely need when you go out.
- Never carry more than two credit or debit cards.
- Keep a list of all your credit cards, bank accounts, and investments in a secure place. Include account numbers, expiration dates and phone numbers for customer service departments so you can contact them quickly, if necessary.

JUST SAY NO

- Be wary of unsolicited telephone calls. Unless you have a relationship with the person, business or agency, and you initiated the call and have verified the other party's authenticity, never offer any personal information. This includes your Social Security Number, credit card number and other personal data. To avoid unwanted telephone offers, add your name to the National Do-Not-Call registry at www.fcc.gov/cgb/donotcall.

PROTECT YOUR MAIL

- A large majority of identity theft is the result of stolen mail or items found in the trash. Shred any solicitations that contain your name, address or other sensitive data. When away from home for more than a few days, have your mail held at the post office.
- Always shred pre-approved credit card offers. You can remove your name from these permanent offer lists by visiting www.optoutprescreen.com or calling 1-888-567-8688. This block lasts for five years, so be sure to renew it when applicable.
- Do not leave outbound mail that contains personal checks in an unsecured mail box.
- Consider a locked mailbox in order to minimize your risk of would-be criminals accessing your mail.

These tips and more can be found on the Department of Homeland Security website at www.dhs.gov.



Water and Energy Savings in Summer Months



Learn how to conserve water and electricity while saving money on your monthly bills by following these tips...

Water Conservation Tips

- Water your lawn early in the morning or later in the evening when temperatures are cooler.
- Check and adjust your sprinklers to be sure that only your lawn is watered (not the street or driveway adjacent to it).
- Plant drought-resistant plants and flowers—they require less water.
- Use a broom to clean your driveway or patio instead of a hose.
- Shorten your shower time by 5 minutes.

- Run the dishwasher only when it is full and consider air drying the dishes.
- Use the washing machine for full loads only.
- Turn the water off when brushing teeth or shaving.

Energy Conservation Tips

- Turn your thermostat up to 78 degrees when you are home and 85 degrees when you are away. Use fans to help circulate the cooler air throughout your home.
- Avoid running your appliances during peak hours from 4 p.m. to 6 p.m.
- Reduce the operating time of your pool filter and automatic cleaning sweeper to 4-5 hours and run these during off-peak times.

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ECRWSS
Postal Customer
Palos Verdes Estates, CA 90274



*“City Hall will be closed, Monday,
July 4th in observance of Independence Day”*

Water and Energy Savings in Summer Months

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- Turn off appliances and unplug electronic devices when not in use.
- Consider Energy Star ® if upgrading equipment such as an air conditioner, new windows, a refrigerator, or washer and dryer.

Resources

Southern California Edison

www.sce.com

Flex Your Power

www.fypower.com

Metropolitan Water District of Southern California

www.bewaterwise.com

California’s Water Conservation Resource

www.saveourh2o.com

In This Issue

<i>The Background of PVE’s Disaster District Program (DDP)</i>	<i>1, 2</i>
<i>Summer Safety Tips</i>	<i>2</i>
<i>PVE-CARES Upcoming Events</i>	<i>3</i>
<i>Council Agendas Available</i>	<i>3</i>
<i>Malaga Cove Library Book Sale</i>	<i>3</i>
<i>Dog and Cat Vaccination Clinic</i>	<i>4</i>
<i>Annual National Night Out is Tuesday, August 2, 2011</i>	<i>5</i>
<i>Pony Camp</i>	<i>5</i>
<i>2011 Independence Day Celebration</i>	<i>6</i>
<i>Identity Theft Tips</i>	<i>6, 7</i>
<i>Water and Energy Savings in Summer Months</i>	<i>7, 8</i>

