



Newsletter



March 2014



CRIME TRENDS – A Message from Police Chief Hinig

The Police Department would like to provide the below overview of statistical data related to its major activities for calendar year 2013. Of note is that Part 1 offenses (Major Crime as defined by the FBI’s Uniform Crime Report, i.e. Homicide, Aggravated Assault, Rape, Robbery, Burglary, Larceny, Auto Theft and Arson) rose by 38%. Although the percentage seems significant, the actual numbers are not of major concern. In 2012, the Department reported a total of 112 crimes whereas in 2013, the number was 155 criminal offenses.

Crimes against persons remained very low with only six incidents being reported, four of which were a by-product of the actions of one person. The City had no homicides and no armed robberies during the course of the entire year. Incidents of burglary rose from 42 to 54 and larceny went from 62 to 89 reported events. These latter crimes, commonly called “property crimes,” have shown an increase in many cities across California. The total rise in our community is 39 cases over the preceding year. Although there is no single explanation for the upswing, a number of factors were reviewed that may account for the change. First, in several cases, the crimes came in “clusters.” This means multiple events (typically 3-5) were committed in a short time frame, usually an overnight occurrence where several vehicles had property removed from them in the same neighborhood, during the same time period, and by the same person.

An additional cause for increased property crime

both locally and regionally is believed to be the State Prison Realignment (AB109) legislation that relocated what are categorized as “non-violent” offenders to County jails. The California Department of Corrections and Rehabilitation reports the State Prison population dropped by 25,000. Although there is yet to be validating statistical data indicating a direct correlation to the inmate releases, what is clear is that these individuals are more prone to commit property related offenses. As such, the Department continues to monitor the peripheral impacts of AB 109.

As property crimes have risen, the Department has reinvigorated its efforts to alert residents to remove valuables from their vehicles, lock car doors at all times, and when leaving their homes, lock the doors and windows and set burglar alarms. Safety measures such as these, coupled with vigilance by neighbors to report suspicious persons or activity, is a proactive and time proven formula for deterring crime.

A hallmark of the agency continues to be its excellent response time. During 2013, the average time for Priority 1 calls (emergency) was 2 minutes and 4 seconds. Priority 2 events (which require an immediate non-emergency response) was 2 minutes and 55 seconds.

Traffic safety throughout the City is of critical importance and remains the number one concern of residents as expressed in calls to the Police Department.

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Palos Verdes Estates City Council
Mayor James F. Goodhart
Mayor Pro Tem Ellen Perkins
Councilmember Rosemary Humphrey
Councilmember George F. Bird, Jr.
Councilmember John Rea
Website: www.pvestates.org
Email City Hall at: CityClerk@pvestates.org

Regular City Council meetings are held the second and fourth Tuesday of the month at 6:30 p.m. for study and closed session and 7:30 p.m. for the regular agenda. Regular Planning Commission meetings are held the third Tuesday of each month at 6:30 p.m. The Parklands Committee meets the second Monday of the month at 7:30 p.m. The Traffic Safety Committee meets the second Wednesday of the month at 7:30 p.m.

Meetings are held in Council Chambers - 340 Palos Verdes Drive West. All agendas for City Council, Committee and Commission meetings are posted on the City Hall bulletin boards at least 72 hours before the meeting. For more information call City Hall at (310) 378-0383. Fax: (310) 378-7820

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These calls and complaints report unsafe driving, hazardous roadway conditions and parking problems. In response, the Department issued a total of 4,160 citations in 2013, of which 2,680 were for parking offenses. The remainder were related to speed and various other moving and equipment violations. These policing efforts are augmented by the work of the City Traffic Engineer who works in concert with police staff to identify areas where design, signage and traffic calming concepts can be employed to maximize safety throughout the community.

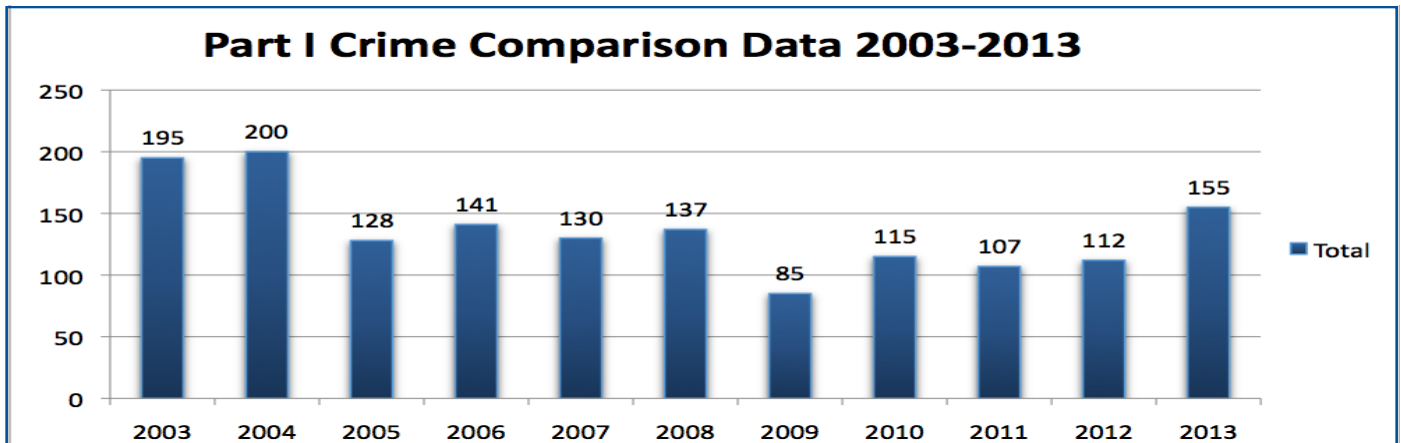
The Department's enforcement, coupled with engineering efforts, is also geared to accident reduction. For the past four years, the accident rate has remained fairly static. There were 72 accidents in 2010, 75 in 2011, 77 in 2012, and in 2013, a total of 73 accidents were investigated. Of the reported accidents, there were 19 with injuries, but no fatal accidents.

Statistical data often needs to be put into perspective. As such, we also analyzed crime statistics from other

cities in the region. One gauge of relative safety for a community is to look at the total number of Part 1 offenses as a ratio in relation to every 1,000 residents. When evaluated in that manner, the level of crimes per 1,000 of population for Peninsula cities is as follows: Rolling Hills (5.91), Palos Verdes Estates (11.39), Rancho Palos Verdes (14.43), Rolling Hills Estates (14.87) and Lomita (23.74). To add some further perspective, the ratio in Torrance is 19.47 and in Redondo Beach the number is 24.84. The latter two cities are based on FBI 2012 data, which is the last available information for those communities.

Based upon our data comparison, Palos Verdes Estates remains as one of the safest cities in the region with an extremely low per capita crime rate. As a final reminder, secure your personal belongings, lock cars and homes and if you see something out of the ordinary, call the police. We encourage all residents to join Neighborhood Watch (NW) which enhances crime prevention by working together. For more information about the NW program, please contact our Community Relations Officer at (310) 378-4211.

Historical Crime Data (2003-2013)



Part I Crimes: Criminal Homicide, Forcible Rape, Robbery, Aggravated Assault, Burglary, Larceny, Auto Theft, and Arson.

Council Agendas Available

To enhance service to residents, City Council agendas are posted at City Hall, 340 Palos Verdes Drive West, the Golf Club Pro-Shop, 3301 Via Campesina and Malaga Cove Library, 2400 Via Campesina, by the Saturday morning preceding the Tuesday evening City Council meeting. Agenda and staff reports are also available online on the City website at www.pvestates.org. If you are interested in receiving the Agenda via email, please subscribe; click on "Join E-News" on the homepage.

City of Palos Verdes Estates - 75th Anniversary Celebration

This year marks the City's 75th Anniversary, so get ready to celebrate and mark your calendars now...

May 4 th	Founder's Tea at La Venta Inn
July 20 th	Afternoon at the Plaza... Food & Wine Taste
September 27 th & September 28 th	Recreation Days – activities at PV Beach & Athletic Club, PV Stable, PV Golf Club, PV Tennis Club and a Trail Walk
October 9 th -13 th	Heritage Days –Art & History at Malaga Cove Library
October 18 th	75th Diamond Jubilee at PV Golf Club

In addition to the special City events happening throughout the year, community organizations are committed to recognize this special milestone through their long-standing, historic annual events, which include:

March 8 th & 9 th	PV and LB Little League Opening Day Parades
April 11 th & 12 th	PV Art Center (PVAC) Circle Homes Tour
May 3 rd	Lunada Bay Homeowners Association (LBHOA) SpringWalkabout
July 4 th	Independence Day Celebration
October 26 th	LBHOA Harvest Festival
December 5 th & 6 th	Neighborhood Church Yule Parlor Parade

More information will be shared and posted online as the events draw near. In the meantime, if you have questions about the events, how to volunteer, purchase tickets or support the 75th celebration with a donation, please contact City Hall at (310) 378-0383 or via email at PVE75@pvestates.org. Also, "Like" the PVE 75th Celebration on Facebook at www.facebook/PVE75. 

CITY HIRES TWO NEW DIRECTORS

The City of Palos Verdes Estates is pleased to announce the hiring of two new Directors to its leadership team: Finance Director, Russell Morreale, and Planning/Building Director, Sheri Repp-Loadsman. Both are scheduled to commence with the City the first week of March.

Mr. Russell J. Morreale is joining the City of Palos Verdes Estates team to lead the Finance Department. As a Certified Public Accountant and career finance professional, he began his career as an independent auditor followed by a controllership within private industry. He moved into public service nearly 20 years ago and has served as the Director of Finance and technology with the City of Los Altos, Assistant Chief Financial Officer with the City of Ventura and Assistant Finance Director with the City of Manhattan Beach – all California Cities. As the Finance Director for Palos Verdes Estates, Mr. Morreale is responsible for and serving in the capacity of providing financial services including accounting, business licenses, budgeting, payroll, purchasing and revenue collection as well as developing and implementing the City's technology initiatives.

As the City's first in-house Planning/Building Director, Ms. Repp-Loadsman will be providing oversight over the Planning and Building Department as well as the City's engineering and public works program, which includes both City staff and contract employees. She will serve as primary staff liaison to the City's Planning Commission and Parklands Committee. Having served the Planning Department of the City of Carson for over 25 years, with the last 5 as the Planning Director, she has invaluable experience and knowledge in municipal planning, building and zoning administration and contract administration. Ms. Repp-Loadsman will provide continued compliance with the City's General Plan, Zoning Code, and the Local Coastal Program, address planning-related matters that maintain the character and quality of life in Palos Verdes Estates, strengthen the City's informational resources as well as provide staff guidance for public works and parklands projects.

The City is pleased to welcome these outstanding professionals. Both will be formally introduced at the March 11th City Council meeting and will also be in attendance at the March 25th Mayor's rotation reception to meet residents.

Why Neighborhood Watch?



On January 31st at approximately 7:29 AM, an officer responded to a report of a prowler and, as officers contained the area to conduct a search, another resident reported a suspicious person in their backyard leading to the suspect being detained. A search of the suspect resulted in the recovery of stolen: mail; DMV registration; jewelry box; insurance card. The suspect was arrested for Prowling, Suspicion of Burglary and Receiving Stolen Property.

Being diligent about removing valuables and locking vehicles, creating a criminal deterrent home, as well as working together to report suspicious activity is our best defense of deterring crime. Neighborhood Watch creates this opportunity.

Neighborhood Watch is a Non Profit organization and your tax-deductible donation of \$5 per year goes far. In 2013, Neighborhood Watch provided two newsletters to every household, supported National Night Out, the Independence Day Celebration, the PVE CARES Senior Prom, the PVP Community Emergency Response Team and holiday meals for Police and Fire personnel.

When you register for Neighborhood Watch, you agree to receive a weekly crime report reflecting current crime trends and other Police Department communication through the Community Relations Officer.

Neighborhood Watch needs you! Join as a General Member, a Block Captain, or, if you are interested in serving as Area Coordinator for Montemalaga, Valmonte or Lunada Bay West, contact the Community Relations Officer at (310) 378-4211. Please visit www.PVENW.org for more information.

Non-Permitted Single-Family Residence Use

Palos Verdes Estates is known for its beautiful and tranquil neighborhoods. The peace, quality of life and neighborhood dynamic can be disrupted when homes and properties are used commercially and routinely for private functions. Impacts to the neighborhood include noise, traffic, parking, etc., and as such, the City prohibits the use of any home/property within Palos Verdes Estates for non-residential and/or commercial purposes.

The City's Municipal Code addresses the rental/lease of any property within the City for uses other than for single-family purposes:

PVEMC: 18.04.025 "Commercial Events"

Any event located on property which includes a single-family dwelling, anticipating or prepared to accommodate more than twenty people, where the property owner or his or her representative advertises, requests, or charges an admission fee, rental fee, or other form of payment for the use of the property or any facilities or residence located on the property shall be prohibited. Any event held in violation of this section is declared to be a public nuisance punishable as a misdemeanor. Any person owning property found to be in violation of this section and any other person found to have paid for, rented, or otherwise occupied such property in violation of this section shall be jointly and severally liable for any and all penalties that may be imposed pursuant to PVEMC 1.16.010 and/or Chapter 8.48 PVEMC. (Ord. 700 § 2 (Exh. 1), 2012)

The cooperation and compliance of all residents and/or property owners helps in preserving tranquil quality of life in which many in the community take pride.

If you have further questions, or need clarification, please contact the City's Code Enforcement Officer at (310) 378-0383 Ext. 2209 or email: jmendoza@pvestates.org.

Additional Waste Bins



The City's current waste hauler, Athens Services, allows two types of waste to be picked up - green waste, which goes into one truck, and trash/recyclables, which is placed into another truck. Recyclables are then separated from trash at a Materials Recovery Facility.

For green waste, residents are supplied with up to four (4) green waste bins at no cost by Athens. Black

trash bins (32 gallon-35 gallon) for comingled trash and recyclables, however, are to be provided by the residents at their own expense. The black bins may be purchased at any general hardware store.

Additional green waste containers may be requested by contacting Athens Services directly. For more information regarding the City's waste hauling services, or to request additional waste containers, please contact Athens Services Customer Service Department at (888) 336-6100. You may also visit their website at <http://www.athensservices.com/>.

Palos Verdes Independence Day Celebration

The annual Palos Verdes Independence Day Celebration is scheduled on Friday, July 4, 2014 on the grounds at Malaga Cove School. This longstanding, successful community-wide event could not happen without the hard work and dedication of the Palos Verdes Independence Day Celebration Committee. This committee was initially founded in 1962 by PVE resident volunteers and continues to be funded by private donations from Peninsula residents and is supported by the City of Palos Verdes Estates. The hope for this event is to applaud American values, celebrate our nation's independence, magnify our heritage of freedom and promote patriotism.

In keeping with tradition, this year's Van Dine Americanism Award recipients will be Patricia Foltz and Gene Roeder. Ms. Foltz and Mr. Roeder co-chair the Friends of the Library book sales held at various Library District branches. They were instrumental in initiating Books for Troops, which has provided over 100,000 books to troops serving abroad, as well as to Wounded Warriors in hospitals and the Bob Hope USO at LAX.

For more information on the event or how to donate your time or resources, please contact Sharon Ryan at (310) 378-3370 or travelser@yahoo.com.

Bulky Trash Pick-Up – May 3rd



Palos Verdes Estates' annual Bulky Trash Pick-Up is scheduled for Saturday, May 3rd. Items should be placed at curbside no later than 6:00 a.m. Please note: Any items placed at the curb after 6:00 a.m. will not be taken.

The City's waste hauler, Athens Services, defines bulky trash as: furniture; appliances; water heaters; refrigerators (compressors removed); stoves; sinks; lawn furniture; doors; windows; screens; mattresses; beds; rugs. Unacceptable items include: construction waste; green waste; hazardous waste; electronic waste.

You may contact Athens Services directly if you have construction waste and are in need of a temporary debris container. For more information you may contact Athens Services at (888) 336-6100 or visit www.AthenServices.com.

HOUSEHOLD HAZARDOUS WASTE ROUND-UP



The Palos Verdes Peninsula's next Annual Household Hazardous Waste (HHW)/ Electronics Waste (E-Waste) Roundup will be held Saturday, May 10, 2014 from 9:00 a.m. to 3:00 p.m. at the Rancho Palos

Verdes City Hall/City Yard located at 30940 Hawthorne Boulevard. This event is jointly sponsored by the Los Angeles County Sanitation Districts and the Department of Public Works. The Household Hazardous Waste (HHW) Collection Program provides the opportunity to properly dispose of unwanted household chemicals that cannot be disposed of regularly.

What can you bring?

- Motor Oil, Antifreeze, Paint, Paint Thinner
- Turpentine, Cleaners with Acids or Lye
- Pesticides and Herbicides
- Household and Car Batteries
- Old Computers and Television Sets
- Sharps or Used Needles

As a reminder, the City of Palos Verdes Estates is unable to accept hazardous materials like those listed above; however, electronic waste may continue to be dropped off at the City Streets & Parks Department at 340 Palos Verdes Drive West in PVE, only Monday – Friday between the hours of 8 a.m.-noon.

Palos Verdes Beach and Athletic Club— 2014 Summer Swim Lesson Program

The Palos Verdes Beach and Athletic Club (PVBAC) will once again offer youth swim lessons at the PVBAC pool, beginning in June, for club members and non-members.

Swim Lesson Sessions (Tuesday – Friday)

Session 1: June 17- July 3

Session 2: July 8-July 25

Session 3: July 29 – August 15



Lessons are provided for children of all skill levels beginning as early as age 6 months. Lessons are 30 minutes in duration with the first session beginning at 10 a.m. and the last session beginning at 12:30 p.m. This is a lesson program only – no recreational swimming is available. PVE resident, non-member cost is \$180/session. Space is limited, so contact the PVBAC at (310) 375-8777 now for more information or to enroll. Sign-ups begin May 1st for PVE Residents. The PVBAC will handle registrations and payments directly.

Palos Verdes Tennis Club Junior Program

The Palos Verdes Tennis Club offers fun and challenging group workouts for juniors age 4 to 17. The Club has six USPTA certified tennis professionals with years of experience training junior players. With a combination of coordination and agility drills, the juniors are quickly becoming well-rounded tennis players.

Quick start tennis equipment is utilized to get the most out of the “Hot Shots” program which is available to children as young as 4 years old. The “Hot Shots” workout is offered on Mondays and Wednesdays from 3:30 to 4:15.

The older juniors (age 7 and up) are grouped by level from 1 to 4. Level 1 and 2 are beginners to intermediate, and level 3 and 4 are more experienced players. Level 1, 2 and 3 workouts are on Tuesdays and Thursdays from 4:00 to 5:30, and level 4 workouts are on Mondays and Wednesdays from 4:00 to 5:30.

You **do not** have to be a member of Palos Verdes Tennis Club to participate in the junior workouts. For more information, and to sign up, please visit the Club’s website at www.pvtennisclub.com.



PALOS VERDES GOLF CLUB

Palos Verdes Golf Club recently completed an extensive \$1.3 million course upgrade, earning rave reviews from its members. The renovation preserves the classic design of legendary golf architects William Bell and George Thomas, while also restoring magnificent ocean views lost among years of tree growth. Course playability is enhanced with new bunkers throughout, select new greens and greens extensions, new chipping areas on every hole and a number of back tees.

Residents of Palos Verdes Estates receive priority when applying for membership at Palos Verdes Golf Club, where you’ll find both a tight-knit community and stellar amenities. We have rare upcoming openings on our wait list that ordinarily extends 2-3 years. Please contact our membership coordinator, Brittney Halseide, at 310-375-2533 ext. 2013 or Brittney@pvgc.com for details.

Harry Brandel, Jr. Scholarship

The Harry Brandel, Jr. Scholarship’s deadline is scheduled for **March 31st**.

Applications may be obtained from the Homes Association office, 320 Palos Verdes Drive West, Palos Verdes Estates, and school guidance centers. These education scholarships were established by the Palos Verdes Homes Association in memory of Harry Brandel, Jr. who served on the board of the Palos Verdes Homes Association for 44 years.

The PVHA is offering qualified high school seniors, college students and graduate students an opportunity for awards from the Brandel Scholarship Fund. Eligible applicants must be accepted at, or attending, an accredited college or university with a major in architecture, civil engineering, land-use planning or fine arts. In addition, at least one parent must be a property owner in Palos Verdes Estates or the original Miraleste area of Rancho Palos Verdes. Selection criteria include academic achievement, essay, letters of recommendation and community activities.

Contact the Palos Verdes Homes Association at (310) 373-6721 for more information.

CITY COUNCIL ACCEPTING APPLICATIONS FOR CITY COMMISSION AND COMMITTEES

The City is accepting applications for appointments to the Planning Commission, Parklands Committee and Traffic Safety Committee. Interested residents of Palos Verdes Estates are welcome and encouraged to volunteer for positions on these City committees and commission.

As of July 1, 2014, there will be 3 available positions on the Planning Commission, 3 available positions on the Parklands Committee and 2 available positions on the Traffic Safety Committee.

Appointments are for a two-year term beginning in July. Commission/Committees meet monthly as

follows: Planning Commission meets the 3rd Tuesday at 7:30 p.m.; Parklands Committee meets the 2nd Monday at 7:30 p.m.; Traffic Safety Committee meets the 2nd Wednesday at 7:30 p.m.

Applications are available at City Hall or online at www.pvestates.org (On the Home Page, click on "I Want To..." then "apply to serve..."). Applications are due to the City Clerk's office by Friday, April 25th, with City Council interviews scheduled in late-May to early-June. Questions about applications, or this process, may be directed to the City Clerk's office at (310) 378-0383 or by email to cityclerk@pvestates.org.

RECEIVE IMPORTANT NEWS AND ALERTS

Curious about the helicopters overhead? Wondering why you didn't know about the road detour? Did you receive tips on keeping your home safe from crime? If you subscribe to the City's opt-in message alert system, Nixle, you already receive this information.

If not, residents can go to the [Nixle website](http://www.nixle.com) and enter a town or zip code (where you live, work, or go to school) to be connected to the alerts page.

When incidents occur, Nixle sends geographically-specific e-mails and text messages directly to the public. Messages include arrests, neighborhood-specific alerts and advisories, traffic incidents, road closures, wanted persons, missing persons and crime trends. The service is free and it's easy to register. **Here's how:**

1. Navigate to www.nixle.com
2. Enter your zip code or the name of your town
3. Click on the "Subscribe" button in the top right corner
4. Fill out the online form and click on "Agree"

You are now all set to receive timely advisories of hometown happenings and alerts! Once signed up, a subscriber has a local homepage with the option of accessing other locales' alerts.

Mayoral Rotation Council Meeting

On behalf of the Mayor and City Council, you are cordially invited to attend the Regular Meeting of the City Council on **Tuesday, March 25th, beginning at 7:30 p.m.** in the City Council Chambers of City Hall. The City will honor the outgoing Mayor and the City Council will select and install a new Mayor and Mayor Pro-Tempore. Thereafter, we invite you to join us in honoring our current Mayor, the newly-appointed Mayor and Mayor Pro-Tempore and City Councilmembers, for refreshments following the ceremony.

The 75th commemorative logo features distinctive elements of the Palos Verdes Estates coastal community. Trees represent the wooded Valmonte neighborhood, a soaring bird signals Montemalaga, a crescent moonrises above Lunada Bay and a home looks out over the views of Malaga Cove. Blue ocean waves transform into billowing clouds. Deep green honors the natural landscape and purple adds a celebratory accent. The logo was created by resident Garrett Burke, an award-winning author and renowned graphic designer for the entertainment industry. Garrett is best known to the public as the concept designer of the California State Quarter.



MALAGA COVE LIBRARY BOOK SALE



MARCH 21 & 22,

APRIL 18 & 19, MAY 16 & 17

City of Palos Verdes Estates
340 Palos Verdes Drive West
Palos Verdes Estates, California 90274

PRSR STD
U.S. Postage Paid
Palos Verdes Peninsula,
California
Permit #137

ECRWSS
Postal Customer
Palos Verdes Estates, CA 90274

CITY HALL WILL BE CLOSED MONDAY, MAY 26TH IN OBSERVANCE OF MEMORIAL DAY.

CITY OF PALOS VERDES ESTATES

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