



Newsletter

October 2012



City Manager's Message PACE CAR PROGRAM - Citizen Pledge to Observe Traffic Laws *Be Part of the Solution to Speeding*

Speeding..... is a threat to the tranquil quality of life in PVE that we value. As much as we complain about speeding, we are all part of the problem. We want people to drive safely on our street, or at least by our house. We want drivers to observe the speed limit, stop at stop signs, be alert to us if we are a pedestrian or a cyclist - but how do we drive when not on our own street, or in our own City?

The City has tried signs, humps, cushions and fines, all in an attempt to control human behavior. As individuals, let's start with our own behavior and as citizens, let's exercise our collective power to solve speeding.

The City has initiated the Pace Car Program, a citizen pledge to observe all traffic laws and drive the speed limit. It includes a vinyl decal for display in rear car windows that alerts others you have taken the pledge and that you drive the speed limit. With enough participation and a commitment to the program's principles, we can demonstrate and reinforce the behavior that we want others to follow. Participation is key and I am asking each and every resident to take the pledge. Is speeding a problem on your street? Consider going door-to-door and asking each of your neighbors to join and display the decal. We will also be soliciting participation through homeowners' associations, businesses and our schools. But do not wait for someone to ask you to join. Sign and return the pledge on the next page; bring or mail it to City Hall to receive your decal. Feel free to duplicate or download additional copies from the City website (see News on home page). Do it today!

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Palos Verdes Estates City Council

Mayor George F. Bird, Jr.
Mayor Pro Tem James F. Goodhart
Councilmember Rosemary Humphrey
Councilmember Ellen Perkins
Councilmember John Rea
Website: www.pvestates.org
Email City Hall at CityClerk@pvestates.org

Regular City Council meetings are held the second and fourth Tuesday of the month at 6:30 p.m. for study and closed session and 7:30 p.m. for the regular agenda. Regular Planning Commission meetings are held the third Tuesday of each month at 6:30 p.m. The Parklands Committee meets the second Monday of the month at 7:30 p.m. The Traffic Safety Committee meets the second Wednesday of the month at 4:00 p.m.

Meetings are held in Council Chambers - 340 Palos Verdes Drive West. All agendas for City Council, Committee and Commission meetings are posted on the City Hall bulletin boards at least 72 hours before the meeting. For more information call City Hall at (310) 378-0383. Fax: (310) 378-7820

Palos Verdes Estates Pace Car Pledge

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Palos Verdes Estates Pace Car Pledge

I want to be part of the solution to Palos Verdes Estates' traffic problem. I recognize that my driving affects the safety and livability of other people's neighborhoods, just as other people's driving affects my neighborhood, so I hereby pledge to:

1. Drive within the speed limit and obey all traffic regulations.
2. Share the road safely with pedestrians, bicyclists and other drivers.
3. Be extra cautious near schools and children.
4. Not be pressured by other drivers' impatience to exceed the posted speed.
5. Devote my full attention to driving and avoid distractions such as cell phones.
6. Display my PACE CAR sticker and encourage others to take the pledge.

Name _____

Address _____

Please check here to give us permission to list your last name and street name as a member!

Signed _____ Date _____

Return this form to: Palos Verdes Estates Pace Car Program
340 Palos Verdes Drive West
Palos Verdes Estates, CA 90274

We will mail back your vinyl decal.

Judy Smith

Council Agendas Available

To enhance service to residents, City Council agendas are posted at City Hall, 340 Palos Verdes Drive West, the Golf Club Pro-Shop, 3301 Via Campesina and Malaga Cove Library, 2400 Via Campesina, by the Saturday morning preceding the Tuesday evening City Council meeting. Agenda and staff reports are also available online on the City website at www.pvestates.org. If you are interested in receiving the Agenda via email, please subscribe; click on "Join E-News" on the homepage.

Palos Verdes Police Department – Changing of the Guard



Police Chief Daniel Dreiling Retires

Palos Verdes Estates Police Chief, Daniel Dreiling, entered into full retirement on September 30, 2012. Chief Dreiling announced his retirement in January

2012. Having officially retired in March of this year, he remained in the position as interim Chief while the City underwent the selection of a new Chief.



Chief Dreiling, who was appointed to the position in March 2004, has spent his entire 31-year law enforcement career with the City of Palos Verdes Estates. Among many accomplishments,

Chief Dreiling was integral to the establishment of two special community programs: PVE-CARES, a program designed for senior citizens and disabled adults to live safely and independently in their homes, and the City's Disaster District Plan (DDP), which focuses on preparing the community to survive a major disaster.



John Eberhard, Assumes Role as New Police Chief

On October 1, 2012, the City welcomed veteran John Eberhard to the post of Police Chief. Chief Eberhard has served a devoted 28-year law enforcement career within the Palos Verdes Estates Police Department. Chief Eberhard

began as a jailer in 1984 and after completing the Police Academy, became a Police Officer in 1986. He attained the rank of Sergeant in 1997 and was promoted to Captain in 2010. He has served the department in a variety of capacities, including the first and only PVE-CARES Coordinator. Because of his commitment to the City and staff, he was honored with the City's Neptune Award in 2006, an award which annually recognizes one employee who embodies exemplary service.

Chief Eberhard was raised on the Hill and graduated from Palos Verdes High School. He received his Bachelor's degree from Pacific Western University. He lives locally with his wife and two children.

The City is pleased that Chief Eberhard has advanced to the leader of its Police Department. As City Manager, Judy Smith, stated when announcing the appointment, Chief Eberhard "knows and loves the community and views the men and women of the Police Department as its greatest resource. He has pledged to continue the community programs and professional work of the department in serving the residents and all others who come in contact with the City."

Did you Know?

Voter registration can now be accomplished online by visiting the Secretary of State's website at www.RegisterToVote.ca.gov. Voters must be registered by midnight, October 22, 2012, to be eligible to vote in the November 6, 2012 general election.

Shop “Local First”



With an eye on our local economy, we encourage our residents to shop “Local First” for the month of October. The Malaga Cove and Lunada Bay Plazas offer a unique blend of locally owned businesses to serve our community. These historic

business plazas offer a wide range of unique retailers, financial institutions, non-profit organizations, real-estate, food/dining, home improvement and other professional services. When we aim at going “local first,” more money re-circulates in the community because locally-owned businesses often purchase from other local businesses and service providers.

Keeping funds in the community maintains and improves the infrastructure and quality of life for our residents. It helps retain and create local jobs and supports our unique businesses which are an important part of our City’s distinct character. In addition, it supports local non-profits; studies show that small-business owners contribute as much as

350% more in donations than larger businesses.

The Palos Verdes Peninsula Chamber of Commerce has adopted a “Local First” initiative to further support the local economy and educate residents of the benefits of supporting local businesses. More information about the initiative can be found on their website at www.palosverdeschamber.com/, or by calling the Chamber directly at (310) 377-8111. The Chamber’s Peninsula Privileges Program is another way to encourage consumers to keep their business on the Hill. This program offers special savings and discounts to shoppers at no cost to the merchant or shopper. Shoppers can obtain their free Peninsula Privileges coupons by visiting www.PVPCoupons.com.

Shopping local is not only important to strengthen the local economy and keep businesses in town; it also keeps sales tax dollars in town which help pay for services such as public safety, streets and parks, etc. We realize it is not always possible to buy what you need locally, so we merely ask that for the month of October you think “**Local First!**” Remember, your choice to buy local further supports this treasured community on the hill.

Nomination Period for City Election Begins Tuesday, November 13th

Palos Verdes Estates voters will elect two members of City Council and one City Treasurer at the City’s March 5, 2013 General Municipal Election.

The nomination period begins Tuesday, November 13, 2012 and closes on Friday, December 7, 2012, unless an incumbent fails to file by that date, in which case, the nomination period will be extended five days to Wednesday, December 12, 2012.

Nomination papers are available from the City

Clerk’s Office between the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday. During the nomination period, City offices will be closed on Thursday and Friday, November 22nd and 23rd in observance of the Thanksgiving holiday.

Persons requesting nomination papers must be registered voters of the City. Please contact the City Clerk’s office at (310) 378-0383 or visit the City’s website (www.pvestates.org – City Clerk Department/Elections) for additional information.

March 2013 - Poll Workers Needed

Residents are encouraged to serve as a poll worker for the City's Election Day on Tuesday, March 5, 2013. Poll workers play a vital role in making democracy work—plus, it is a great way to see your neighbors! Poll workers are paid \$80 for the day (Poll Inspectors, \$100) and will also be paid to attend a special training session. You can serve as a poll worker if you are a registered voter, or a high school senior with parental and school administrator's written consent. Contact Vickie Kroneberger, Executive Assistant/ Deputy City Clerk, at City Hall (310) 378-0383 ext. 2251 or email cityclerk@pvestates.org for information on how you can help provide this valuable service on Election Day.

2013 Newsletter Cycle to Change to Quarterly

Beginning next year, the City newsletter publishing schedule will change from six times per year (every other month) to quarterly (every three months). The new schedule for 2013 will be **March, June, September, and December**.

Articles included in the City newsletter provide general information for the community; some include time-sensitive information related to special events, meetings or deadlines. The change to the publishing schedule will still provide the community with regular and timely information; however, to maintain more up-to-date information on City news and events, please visit the City's website (www.pvestates.org) and click "Join E-News" on the bottom of the page to subscribe to the City's News Alerts.

PVE-CARES Annual Health Fair – October 19th

PVE-CARES is pleased to announce its 7th Annual Senior Health Fair, which will be held **Friday, October 19, 2012 from 10:00 a.m. to 1:00 p.m. at the Neighborhood Church**, located at 415 Paseo Del Mar in Palos Verdes Estates.



The Health Fair will feature **Free** Flu Shots, local resources available to seniors, other medical screenings, a drawing for prizes, music from the 50's featuring Chaussee's Big Band and **Free** lunch. Once again, we will be collecting any expired/unused medications and will also have a shredding service available.

For more information about the PVE-CARES Program, please contact the Police Department at (310) 378-4211.

We hope you join us for this informative, yet festive event!



Chief Eberhard to Speak at Neighborhood Watch Annual Meeting



Sunday, November 11th - 4:00PM – 6:00PM at PVE City Council Chambers

*A*s Palos Verdes Estates Neighborhood Watch celebrates its 22nd year, the Neighborhood Watch Board of Directors, Watch Coordinators and Block Captains invite all residents to join the Neighborhood Watch Annual Meeting on **Sunday, November 11th in PVE City Council Chambers, located at City Hall (340 Palos Verdes Drive West) from 4:00 p.m. – 6:00 p.m.**

The guest speaker will be Chief John Eberhard who assumed the position as Palos Verdes Estates Police Chief on October 1, 2012. Come meet Chief Eberhard who will address Assembly Bill 109 (Public Safety Realignment) and other items. Chief Eberhard will also introduce Captain Mark Velez from the

Detective Bureau and Captain Tony Best from Patrol.

The afternoon will also allow you to meet your Block Captains and Area Coordinators. Other agenda items include casting your vote for the 2013 Board of Directors and sharing comments, concerns and visions for the Neighborhood Watch Program.

Neighborhood Watch is a program that directly benefits you and your family by offering vital information. For questions, or more information about the Neighborhood Watch Program, please contact Marcelle McCullough, Community Relations Officer at (310) 378-4211.

“Annual Neighborhood Watch Meetings are a must see event every year. They have never disappointed... I'm involved in Neighborhood Watch because I know I can make a difference for my community and I want to make the best contribution I can based on my skills, interests and time. I also learn some extremely interesting information that I get to apply to be a better-informed voter and community member....As a Neighborhood Watch block captain, I love being connected with my neighborhood and helping people to be prepared.” - Karen Logan, Valmonte Block Captain

Use Energy Wisely



*W*hen you use energy wisely, you'll be saving money and the environment. That's why the City of Palos Verdes Estates and Southern California Edison (SCE) are partnering to encourage energy efficiency and conservation.

Simple changes to your daily routine on how and when you use electricity can make a difference. For example, switch off unnecessary lights and, at the end of the day, turn off office equipment. Even using your washing machine, dryer or dishwasher before noon or after 6 p.m. can help conserve energy when demand is

at its highest.

Energy management is the first and best way to handle your energy use not only at home, but at work too. By becoming more energy conscious, you'll help California conserve valuable energy resources now and well into the future.

To learn more about how you can do your part, visit the Southern California Edison website at www.sce.com and the South Bay Environmental Services Center's website at www.sbesc.com.

New Metro ExpressLanes on the I-110 Harbor Freeway



Metro, Caltrans and several other mobility partners have joined forces to develop solutions to improve traffic flow and provide enhanced travel options on some of the main freeways of Los Angeles County. The most recent program, expected to debut Saturday, November 10th, is Metro ExpressLanes. The pilot, one-year program will convert 11 miles of High Occupancy Vehicle (HOV) lanes to High Occupancy Toll (HOT) lanes on the I-110 Harbor Freeway and ultimately I-10 (2013), improve transit service and other alternatives to driving, update transit facilities and improve parking in downtown Los Angeles.

This project will specifically convert HOV lanes on the I-110 from 182nd Street/Harbor Gateway Transit Center to Adams Blvd. To use these lanes, a FasTrak[®] transponder must be affixed to your vehicle windshield so that it may be read by a sensor mounted over the freeway. Prior to driving in the lane, the driver must indicate the number of occupants in the vehicle (1, 2, 3+). Again, this lane is no longer a carpool lane and therefore single drivers and carpool/vanpool drivers may use it with the appropriate transponder and setting. This new transponder can be moved from one vehicle to another, but all vehicle plates must be listed on the account in order to avoid toll violations.

If you already have a FasTrak for other toll roads, it can still be used to pay a toll on the Metro ExpressLanes; however, to travel toll-free for carpool or vanpool drivers, the new transponder is required. The new transponder is able to pay tolls on all other toll facilities in the state. Unfortunately, alternative fuel/hybrid vehicles with stickers are no longer qualified to drive in these new Metro ExpressLanes without paying the toll through a transponder.

Learn more about the program, how to purchase your responder, what fees apply, and other pertinent information at:

<http://www.metro.net/projects/expresslanes/>.



Household Hazardous Waste Collection Day

Athens Services is providing a Household Hazardous Waste event for the residents of Palos Verdes Estates. Below are the details of the program.

Door to Door Collection Date:

Friday, October 26, 2012

Schedule a collection:

Contact Customer Service at : (888) 336-6100

Important: You must call to schedule a collection by October 24. Be prepared to explain the items and quantities you want to have picked up on October 26.

Collection Fee: A fee of \$35.00 is charged to schedule a pick up.

What will be collected: The program provides pick up and proper disposal for fluorescent light bulbs (FEL's), oil, paint, household and car batteries and antifreeze.

Collection Location: Items must be placed for collection on your porch. For safety reasons **DO NOT** place items at the curb or your container storage area.

Please contact Athens Services directly for

additional information



**MALAGA
COVE
LIBRARY
BOOK SALE
OCTOBER 19 & 20
NOVEMBER 16 & 17**

City of Palos Verdes Estates
340 Palos Verdes Drive West
Palos Verdes Estates, California 90274

PRSRT STD
U.S. Postage Paid
Palos Verdes Peninsula,
California
Permit #137

ECRWSS
Postal Customer
Palos Verdes Estates, CA 90274

*City Hall will be closed on the following holidays:
October 8th in observance of Columbus Day
November 12th in observance of Veterans Day
November 22nd & 23rd in observance of Thanksgiving*

CITY OF PALOS VERDES ESTATES

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